



## NEWS RELEASE

### Clay Pot Creative announces new director of client services

**April 2, 2010 – Fort Collins, Colo.** ... Clay Pot Creative announces the addition of Kurt Sorensen as director of client services. As a 10-year veteran of the marketing industry, Sorensen will oversee account management and client relations for the agency.

Previously with Level Studies of San Luis Obispo, Calif., Sorensen's client list included Fortune 500 companies as well as prominent companies such as LendingTree, Chase, Citibank, Research In Motion (RIM), and Walmart.com.

With a proven track record in the marketing industry, he earned the recognition of being the highest performing account executive in the history of his former agency. And he was instrumental in launching eight products and 22 web sites for BlackBerry across North America, Europe and Asia in one year. What's more, Sorensen is credited with leading teams who have built award winning Web sites earning a Webby Award, a Davey Award and W3 Awards.

Sorensen holds a B.S and M.S. from California Polytechnic State University in San Luis Obispo, Calif.

#### **About Clay Pot Creative**

Clay Pot Creative opened its doors in 2000 with the promise and passion of delivering custom-made graphic design, marketing and web development services. They are best known for their customer-focused philosophy, and hand crafted solutions. With a commitment to altruism, Clay Pot Creative also keeps a close connection to the community by donating services to organizations such as: Realities For Children, Food Bank For Larimer County, the Loveland Classic at Centerra 5K/10K Road Run; Rocky Mountain High School; and the Colorado Business Connections Annual Charity Golf Tournament to name a few.

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