



## NEWS RELEASE



### **Clay Pot Creative Welcomes Three New Hires**

**July 13, 2011 – Fort Collins, Colo.** ... Clay Pot Creative, a local marketing agency, announces the addition of Jim Vogl as Web developer, Levi Moe as marketing strategist and Cindy Kroeger as art director.

Vogl holds a B.A. in communications from the University of Notre Dame in South Bend, Ind. and brings 15 years experience developing sophisticated, data-driven websites for Fortune 500, government and small business clients, including AutoNation, Burger King, Sony and MyFlorida.com. His vast expertise includes: Web development, application design and usability, database design and development, PHP, Cold Fusion, ASP, .NET, MySQL, MS SQL, CSS, JQuery, JavaScript, Photoshop, Flash, multimedia, SEO, and technical and content writing and editing.

Moe has seven years marketing experience and holds a B.A. in business marketing and a minor in English, creative writing from Colorado State University. His expertise includes search engine friendly copywriting and editing to maximize organic website traffic. With experience as an entrepreneur and a background in the luxury travel industry, Moe is familiar with managing advertising budgets in excess of \$1 million.

Kroeger holds a B.F.A. in fine arts with a concentration in graphic design from Colorado State University. With 19 years experience her expertise includes graphic design, Web design, print design, typography, and branding. Throughout her career she's helped to rebrand dozens of national and international businesses. She was formerly creative director/partner of Orbit Design in Denver.

#### **About Clay Pot Creative**

Clay Pot Creative opened its doors in 2000 with the promise and passion of delivering custom-made graphic design, branding, marketing, and Web development services. They are best known for their customer-focused philosophy, and hand crafted solutions. With a commitment to altruism, Clay Pot Creative also keeps a close connection to the community by donating services to organizations such as: Pathways Hospice; Food Bank for Larimer County; Realities For Children; the Loveland Classic; Rocky Mountain High School; and the Colorado Business Connections Annual Charity Golf Tournament to name a few. It is also a proud partner of Climate Wise.

For more information about Clay Pot Creative, call 970.495.6855 or visit [www.claypotcreative.com](http://www.claypotcreative.com).

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