

# Client Case Study

## Graphic Design

### Restore

Going head to head against some of the biggest players in the automotive field at Walmart, AutoZone and other leading retailers, Restore Automotive Products' packaging and marketing materials needed to be revved up to best the competition.

Using a sleek and clean design, Clay Pot Creative has crafted product packaging, trade show graphics, posters, brochures and print ads for Restore; including French and Spanish versions for international markets. This uniform look and feel has streamlined the product lines in the Restore family, letting customers easily recognize their favorite engine restoration brand against a sea of competitors.

As Restore has expanded and evolved their products, Clay Pot Creative has been there developing new product cans, hang tags, coupon promotions and more to make Restore the leader of the pack. Vroom, vroom.



**RESTORE<sup>INC.</sup> FUEL SYSTEM RESTORER**

**WHAT IS FUEL SYSTEM RESTORER?**

- Cleans Fuel Line & Fuel Injectors
- Cleans Intake Valves & Intake Manifold
- Cleans Piston Tops & Cylinder Heads
- Rapid One Tank Complete Clean-Up

**HOW DOES IT WORK?**

- Triple-Action 3X UltraClean™ Formula
- Removes Toughest Gum & Varnish
- Removes Hardened Carbon Deposits

**FUEL SYSTEM RESTORER IS GOOD FOR YOUR ENGINE**

- Better Throttle Response
- Faster Acceleration
- Smoother Engine Performance
- Restores Lost Horsepower
- Improves Fuel Mileage
- Reduces Exhaust Pollution

RESTORE 100% PRODUCT GUARANTEED  
[WWW.RESTOREUSA.COM](http://WWW.RESTOREUSA.COM)

**RESTORE<sup>INC.</sup> ENGINE RESTORER & LUBRICANT**

**WHAT IS ENGINE RESTORER & LUBRICANT?**

All engines gradually wear out from *heat & friction* causing:

- Compression Leaks
- Power Loss
- Oil Burning
- Exhaust Smoking
- Poor Mileage
- Sluggish Acceleration

**HOW DOES IT WORK?**

Restore is a technologically advanced formulation that actually *fills & seals* microscopic leaks in cylinder walls to:

- Increase Cylinder Compression
- Restore Engine Power
- Improve Fuel Mileage
- Stop Oil Burning & Exhaust Smoking
- Balance Compression Across All Cylinders

**RESTORE IS GOOD FOR YOUR ENGINE**

- EP Lubrication Enhances Wear Protection
- Maintains Compression at Optimal Levels
- Maximizes Horsepower & Mileage
- Balances Compression for Smooth Engine Performance

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**RESTORE<sup>INC.</sup> UPPER CYLINDER LUBRICANT**

**WHAT IS RESTORE UPPER CYLINDER LUBRICANT**

**ETHANOL TREATMENT?**

- Lubricates Upper Cylinders
- Stabilizes Ethanol Gasoline
- Inhibits Fuel Oxidation
- Prevents Rust & Corrosion
- Cleans Entire Fuel System

**HOW DOES IT WORK?**

- Ultimate Multi-Functional Additive Package
- Treats All Ethanol Blend Gasoline E10 to E85
- Use Every Fill-Up / Treats Up To 25 Gallons

**UPPER CYLINDER LUBRICANT IS GOOD FOR YOUR ENGINE**

- Improves Fuel Lubricity
- Cleans Entire Fuel System
- Protects Against Corrosion
- Maximizes Engine Power
- Optimizes Fuel Economy
- Cleaves Exhaust Emissions
- Smoother Engine Performance

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