Client Case Study

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E-commerce

Pacific Trade Winds

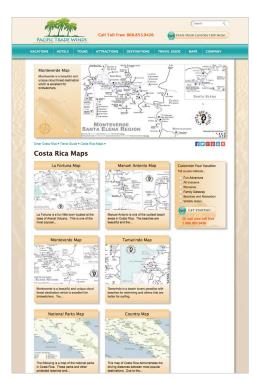
One of the leading vacation providers for one of the most majestic places on the planet, Pacific Trade Winds needed an internal programming solution that allowed the company to craft completely tailor-made vacation itineraries based on users' desired travel dates, activities, destinations, and far more.

Clay Pot Creative developed this internal tool for Pacific Trade Winds to allow for full customization of nearly every part of the vacation from pulling in information on thousands of hotels, resorts, and service providers to invoicing vendors and alerting travel representatives of potential booking problems. This custom programming and e-commerce solution has been continually updated to adapt to the ever changing market conditions and unique situations brought on by the fully customizable nature of the product.

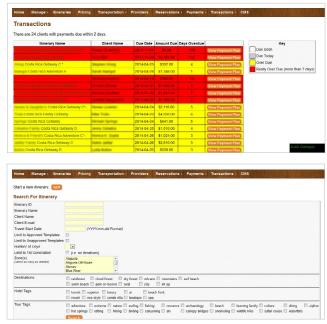


Since creating this programming solution, thousands of custom vacations have been reserved, executed, and paid for, letting Pacific Trade Winds spend their valuable time delighting vacationers as opposed to creating invoices, following up on purchase orders, and the other legwork involved in a luxury vacation.





Custom E-Commerce and Integrated Travel Programming



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